



Flashback Web Design is a micro business based near Stratford upon Avon. Working with local clients, we design websites, make sure they can be found by Google and provide after-care, management, support and training as needed.

What will a new website cost?

Initial set up cost for 2 pages is £250 which includes:

- domain name registration
- hosting
- client meeting and liaison
- design and layout
- image manipulation
- copywriting and proof-reading
- initial search engine optimisation
- tags and key-words
- submission to Google
- setting up Google Places
- installing Google Analytics and Webmaster Tools
- verification of website
- links to twitter, Facebook and LinkedIn (as required)

Additional pages cost £50 per page

An integrated blog costs £75

What about ongoing costs?

Domain names are renewable annually @ £15.

Hosting is renewable annually at £70.



Management and SEO cost from £20 per month depending on the size of the site. Your management package gives you a 'helpline' and a quick response to any updates, all SEO work and any IT troubleshooting. It is payable 12 months in advance or by monthly standing order.

What if I don't have any photos?

Good quality photos and images are increasingly important for a modern website. You can supply your own or we can arrange for a professional photographer to help you with this as required.

How much written text is needed on a website?

Less is more. You can write down your ideas or talk to us face-to-face or by phone about your business. We'll develop what you give us to make it website-friendly.

What about selling online?

We can set up an online shop for you. Costs start at £600 including up to 100 products. We have trained several clients to manage their online range themselves while we offer background support.

Can you help me use twitter, a blog, Facebook or LinkedIn?

Social media have an important role in marketing. We can ensure your website has these modern features and train you in their use. An integrated blog is a very effective, inexpensive marketing tool.

Can you help Google to find my existing website?

Our SEO packages start at £20 per month, depending on the size of your site. There is an initial set-up charge of £100. We have been looking at ways to set up a dedicated mobile friendly site based on your existing website. The cost is not too great - £129 to set it up for 12 months, and then £49 per year renewal. This can be set up within a few days and gives you an m. web address that will automatically be picked up by smart phones and Google.

How do I get in touch?

Call Derek on 07730 508153

Email derek@flashbackwebdesign.co.uk

Can I see some examples of your work?

Take a look at our website www.flashbackwebdesign.co.uk